

Master's thesis transformation of media ethics with the rise of citizen journalism presents the phenomenon of citizen journalism (which thanks to the development of information and communication technologies has marked a steep increase) and how it changed the ethics of traditional media while reporting about terrorist attacks. The theoretical part is divided into four chapters. The first chapter defines the concept of ethics with a focus on ethical principles in journalism. The second chapter defines the concept of media, puts emphasis on mass media and new media and their placement into the current media environment. The third chapter deals with the concept of citizen journalism and participatory journalism. It clarifies their definition, explains the differences between them, outlines their advantages and disadvantages and compares them with traditional media. The last chapter of the practical part deals with the term terrorism. This chapter defines terrorism, deals with its division and development stages and outlines its goals. The practical part examines, through a case study how traditional media behaves in relation to citizen journalism when referring to terrorist attacks and how they adhere or violate ethical standards when taking materials from amateur journalists. The examples of terrorist attacks are selected to provide the fullest possible insight into this issue. The first mentioned event is 9/11, an event that revealed the potential power of the internet for the very first time. It is followed by one of the first cases of citizen journalism during the London bombing attacks in 2005. The following events reflect the launch of social applications such as Twitter or Periscope. The practical part ends with the 2017 Westminster Bridge attack in London, which showed a dark side of the trend of traditional media taking over amateur's material.